

Task: Write a blog post with the keyword “blog seo tips”

Description of the post	An article with SEO tips for blogs.
The main aims of this article	To provide readers with tips on optimizing a blog for search engines and explain the importance of maintaining a blog and properly optimizing its pages.
URL (recommend)	https://epiic.com/blog/seo-blog-tips/
Word count	2200 - 2500 words
General requirements for completing the task	<ul style="list-style-type: none"> ● Style & Tone: Relaxed, informative, structured, fun (to some degree - to be easy to percept). Having a good sense of humor, we (in Epiic) are caring, energetic, and always there to help and NOT afraid to be different and to be authoritative: <ul style="list-style-type: none"> ○ GOOD (easy going + humour): “You never realize what you have until it's gone. Toilet paper is a good example.” ○ GOOD (humor + positive & energetic): “We adore statistics being presented in percentage!!! Why? Example: we recently saw our customers traffic grew by 300% 😊 That is much more pleasant than looking at a factual number - 9 customers” ● Avoid: "Salesy" language & fluffy writing ● Go for: Simple, information-heavy, easy-to-get description, backed up by data and research: <ul style="list-style-type: none"> ○ BAD (✗): “There exist some data and info that show that people search for the products they want to buy on some marketplaces before searching elsewhere.” ○ GOOD (✓): “ As reported by Design Management Institute (DMI), design-driven companies have outperformed the S&P Index by 228% between 2004 and 2014.” or - “94% of users will leave a website immediately if there is poor graphic design.”

	<ul style="list-style-type: none"> • Use the word “you” frequently to help the reader connect with our brand and our message: <ul style="list-style-type: none"> ○ BAD (✗): “It’s also quite small, which might be a system shock to anyone used to beefier gaming mice.” ○ GOOD (✓): “It’s also quite small, which might be a system shock to you if you are used to beefier gaming mice.” • Use at least some design elements (bulleted or numbered lists, tables) to increase readability.
CTA	Given the size of the article, it would be appropriate to add two CTA buttons - one in the middle and one at the end of the article.
Readability	Readability grade should not be higher than 5-6. To check an article’s readability grade please use the Hemingway App .
Text uniqueness	The text's originality should be at least 85%, please use this service for checking.

Competitor TOP pages

You can partially rely on the structure of competitor articles and use their shticks and ideas.

URL
https://www.semrush.com/blog/blog-seo/#seo-blog-tips
https://yoast.com/seo-friendly-blog-post/
https://blog.hubspot.com/marketing/blog-search-engine-optimization

Article Template To Follow (*Important*)

Please use the following template for all articles. Each section should have its own heading. Feel free to modify the headlines as you see fit, but it's important to retain the key phrases and the original meaning within them. Thank you!

Part of article	Word count	Headlines	Comment
Section 1: Introduction - Connect with the reader	~80-120 words	H1: SEO Tips for Blogs: How to Stand Out in Search Results and Get Noticed	In this section, we will discuss the article's topic, why it is important, and who will benefit from reading this material.
Section 2: General concepts	~130-160 words	H2: What Is Blog SEO?	In this section of the article, we need to explain the impact of a blog on enhancing SEO and emphasize the significance of high-quality content for organic ranking in search engines.
Section 3: benefits of blogs for SEO	~200-300 words	H2: How Does Blogging Help With SEO? H3: Content Freshness H3: Organic Traffic H3: Content Indexing H3: Backlinks H3: Internal Linking	The text should cover the main benefits of blogs for SEO, including: The Importance of Fresh Content: <ul style="list-style-type: none"> • Explanation of how search engines value fresh and up-to-date content when ranking pages. • Indication that regular addition of new content encourages search engines to periodically index the site. Increased Organic CTR: <ul style="list-style-type: none"> • Blogs allow for creating content that covers more keywords, improving organic click-through rates. • Different user search intents can be fulfilled through blogs, increasing page visits and thus enhancing SEO. Content Indexing: <ul style="list-style-type: none"> • Emphasize the importance of regularly updating the site with new content to attract search engine attention and increase indexing frequency.

			<ul style="list-style-type: none"> ● Regular blog posts encourage search engines to index the site more frequently. <p>Backlinks:</p> <ul style="list-style-type: none"> ● Explain how backlinks from other authoritative sites help boost authority and search result positions. ● Assert that blogs, often educational or informational, tend to attract quality backlinks more often. <p>Internal Links:</p> <ul style="list-style-type: none"> ● Highlight the significance of internal links in simplifying user navigation and aiding search engines in understanding site structure. ● Point out that blogs create additional pages for internal linking, thereby improving user experience and SEO.
<p>Section 4: key points</p>	<p>~1800-2000 words</p>	<p>H2: 8 The Best SEO Tips for Blogs</p> <p>H3: Write About Popular Topics</p> <p>H3: Crafting High-Quality Content</p> <p>H3: Enhancing Readability</p> <p>H4: Use subheadings H2 - H5</p> <p>H4: Use lists and bullet points.</p> <p>H4: Use clear and understandable sentence structures</p>	<p>The text aims to provide step-by-step instructions for optimizing content to enhance its visibility on search engines. It includes the following sections:</p> <p>Write About Popular Topics:</p> <ul style="list-style-type: none"> ● Explain the significance of writing content on topics actively sought by users. ● Guide on using tools like Semrush’s Keyword Magic Tool for topic research and identifying relevant keywords. <p>Crafting High-Quality Content:</p> <ul style="list-style-type: none"> ● Explanation of quality content principles based

		<p>H4: Use short sentences H4: Break up the text into understandable paragraphs</p> <p>H3: Do On-page SEO H4: Conduct Keyword research</p> <p>! Promoblock: keyword research</p> <p>H4: Meta Tags H4: Importance of the H1 heading H4: Alt text for images H4: Schema Markup</p> <p>H3: Monitoring Technical SEO Issues</p> <p>H4: Regularly check for broken links H4: Ensure proper indexing of website pages. H4: Check site speed and performance. H4: Check for duplicate content H4: Review and update XML sitemaps H4: Check your robots.txt file H4: Check mobile-friendliness and responsiveness H4: Check for proper implementation of canonical tags.</p> <p>! Promoblock: Technical SEO audit</p> <p>H3: Building Backlinks</p>	<p>on Google's guidelines.</p> <ul style="list-style-type: none"> • Tips for creating unique, informative content that satisfies search intent effectively. <p>Enhancing Readability:</p> <ul style="list-style-type: none"> • Suggestions for improving content readability through the use of subheadings, formatting, and content structuring. <p>Do On-page SEO</p> <ul style="list-style-type: none"> • Utilization of strategies for internal SEO optimization, including keyword incorporation, internal linking, etc. • Recommendations for tools like Yoast or Semrush's On Page SEO Checker to streamline the process. <p>Monitoring Technical SEO Issues:</p> <ul style="list-style-type: none"> • Emphasize the importance of monitoring technical SEO problems that might hinder content indexing by search engines. <p>Building Backlinks:</p> <ul style="list-style-type: none"> • Highlight the significance of backlinks for SEO and strategies for effective link building. • Guidance on employing techniques such as broken link building to acquire quality backlinks. <p>Updating Older Content:</p> <ul style="list-style-type: none"> • Importance of periodically updating outdated content for relevancy and search engine rankings. • Tips for assessing and refreshing old content effectively to maintain its visibility and accuracy. <p>Add New Content Regularly:</p>
--	--	--	--

		<p>H3: Updating Older Content</p> <p>H3: Add New Content Regularly</p> <p>H3: Optimize the length of articles</p> <p>! Promoblock: blogging subscription</p>	<p>Here we need to write about the importance of regularly updating content on a website to attract an audience and maintain reader interest. Mention how the frequency of adding new content helps improve site traffic and increase rankings in search engines.</p> <p>Optimize the length of articles: In this section, you need to write about the importance of optimizing the length of an article to capture readers' attention and enhance readability. Discuss how the optimal length of an article can impact audience engagement and the effectiveness of information delivery.</p> <p>Promoblocks should be concise yet informative: please start with an engaging title like "Want us to find all the issues that stop you from getting leads?"</p> <p>Then introduce the product with bulletpoints about it.</p> <p>In the end of the block please put CTA like "Learn more".</p> <p>Same structure should be applied to all promoblocks.</p>
<p>Section 6: Final</p>	<p>~100-150 words</p>	<p>H2: Take Charge: Apply These SEO Tips to Supercharge Your Blog</p>	<p>Write a concluding paragraph (around 100-150 words) for an article about SEO tips for blogs. Summarize the main ideas of the article and emphasize the importance of utilizing SEO strategies for successful blog growth.</p>

Keywords and key phrases

Keywords to ADD (Words are provided considering their inclusions in keywords phrases)	How much	Part of the article where they can be used
SEO	20	Text
tips	10	Text
blog	20	Text
Key Phrases		
Blog SEO	4	Headlines and text
blog seo tips	3	Headlines and text
LSI keywords and phrases		
search engines	5	Text
SEO strategy	2	Text
marketing	4	Text

Meta - title	8 Blog SEO Tips: Escape the Blog Visibility Trap
Meta - description	Learn how to boost your blog's visibility with eight effective SEO tips. Our article offers practical advice on optimizing content, improving readability, and resolving technical issues to attract and grow your audience.