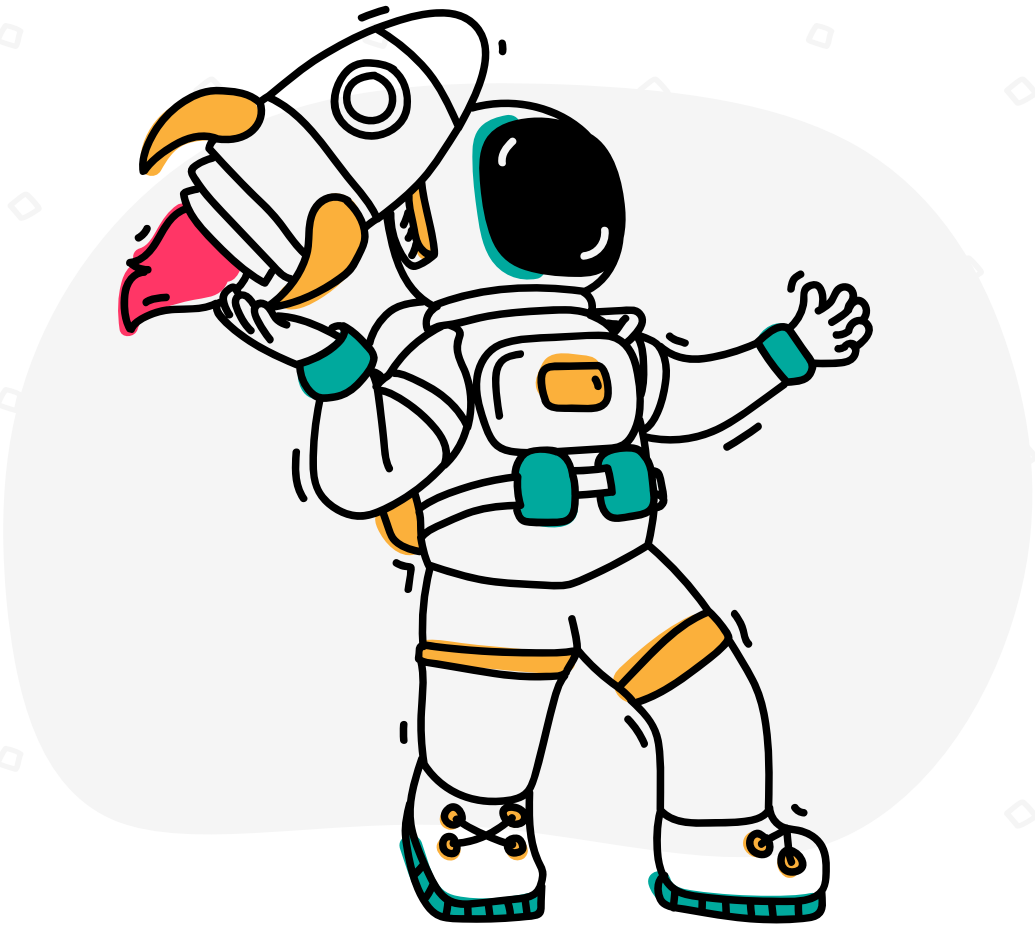


epiic



**What can be  
done in a month**  
with an  
epiic design subscription



**Have you ever stumbled upon another brand's creative web page or social media post and thought:**

If only my business had an endless stream of alluring, engaging designs, I'd be able to win the hearts and minds of the world, let alone **better connect with customers, generate more leads, and grow my business!**

That's exactly what life is like with an Epiic design subscription.

But the question is – **what type of business can afford unlimited graphic design?**

**Yours can!**

With Epiic, you can order new design requests whenever you're ready. Your designer will get started on your next request every time they finish the previous one. You're essentially getting a constant flow of professional designs, but you only pay one fixed monthly fee!

You have a professional designer working for you, five business days a week, every week of the year.

If you're not sure what that will look like, read on. We'll show you what can be done in a single month with an Epiic design subscription.



## Want a full website design?

One of our skilled designers can complete a gorgeous website with designs for four or five pages in about two weeks.

The first part — the home page — takes the most time. Here's what to expect:

- In most cases, you'll receive the first draft of the home page in two business days.
- Because this is the first draft and the first page, you might want some changes to ensure the design is a perfect fit for your brand.
- Each revision request takes another business day. Our clients usually ask for two to three revisions for home page design.

**Time estimate:**

**1 week (5 business days) for the home page.**



Once the first page is completed, the designer can create the other pages even more quickly because they will have learned about your style preferences.

Each subsequent page takes one to two business days to design. So for a basic website design with an about us page, a product/service page, and a contact page, the designs will take about one week.

**Time estimate:**

**1 to 1.5 weeks for additional website pages.**

Want design for a larger website? No problem! You can order whatever type of design work with your subscription, so you're welcome to request design for more pages in this month, or in future months.



# Want to get your final designs as swiftly as possible? Here's the info you should have ready beforehand.



## ✓ All your copy for the web page

- A lot of web design flows from the copy you have on the page, so you want to create the written content first.
- With knowledge of what blocks of text you'll have on the page, your designer can create a design that enables all your elements to flow together beautifully.



## ✓ What website platform you're going to use

Your designer will account for your chosen platform's limitations when creating the design for each page.

- WordPress is the most widely used platform for custom-made sites.
- Wix and Squarespace are popular web builder services.
- Using a different platform? No problem, just let us know.



## ✓ The number of pages

If you're not sure, start with a basic four-page website with a home page, about us page, product/services page, and a contact page. With your Epiic design subscription, you can request graphic design for new pages – like a FAQ page, blog, and testimonials page – whenever you want.

## ✓ Samples of designs you like

Your designer can create any style you prefer, but they'll be able to achieve the web design you love (and create more designs within each month) if you share your vision from the get-go.



**Not sure how the whole web design process works?  
We'll show you the ropes.**

**Learn more** about how to design a website.



## Establish consistency with a brand guide

With an Epiic subscription, a professionally designed website that helps you connect with customers is just the beginning.

You can also use your unlimited designs to build brand trust – which is essential for driving sales. Research shows that 81% of consumers need to be able to trust a brand before they're willing to buy from them.

First up for trust, you'll need a professional brand style guide to ensure a consistent aesthetic across your social media accounts, website, and corporate identity materials.

We'll create your brand guide with a logo, typography, brand colours, and key design elements, such as icons, illustrations, and photos, so you can appeal to your target audience with every social media post, white paper image, packaging design feature, and more.

**Time estimate:**

**3 to 5 business days for a brand style guide.**



## Boost your corporate identity

Now it's time to build trust with beautiful designs that perfectly express what your business is all about.

Want to update your business cards? Refresh your corporate stationery? Get a professional design for your product packaging? Or maybe all of the above and then some?

All of these types of design tasks require about one business day, although complex design requests can take two days or more.

**Time estimate:**

**1 or 2 days for brand identity designs.**



## Engage customers with professionally designed marketing materials

If you have promotional pieces that need updating, or if you want to create something new, you can get it all taken care of through your Epiic design subscription.

Presentation slides, brochures, posters, design work for your white papers, ebooks, and digital ads – you'll be able to build your brand and drive conversions with an endless flow of high-quality graphic design for all your marketing campaigns.

**Time estimate:**

**1 business day for a one-page brochure, digital ad, or poster.**

**2 days for ebooks, white papers, and for 2 variations of the first 3 slides of a presentation.**

**Another day for 3 to 5 more slides.**



## Use social media designs to stay relevant

Keeping up with your social media posting is a job in itself. But a necessary one. Consistent posting can boost revenue by 10 to 20 per cent.

But even more critical: if your posts don't look good, people are going to be turned off, not turned on.

That's why you need designs that are fresh, original, and appealing to your customers. With a continuous flow of attractive designs, you can give your target audience a regular dose of positive brand vibes, motivating them to engage more, buy more, and stay loyal.

**Time estimate:**

**1 business day for 3 to 5 social media images.**

**1 additional day to adjust social media banners and posts for different social platforms.**

When you add it all up, you get enough designs to drive serious brand growth.

But without the high costs of hiring an in-house designer.





# With just one epic month, you can get:

- + Web design for four pages
- + Brand style guide design
- + Business card design
- + Several social media images
- + Fresh designs for your promotional content



That's a lot of graphic design work in one month. And the best part is, you get to keep ordering more for as long as you subscribe.



## You get all this for a fraction of the cost of an in-house designer

Epic graphic design subscription plans start at

 **\$495**



**A\$745**



**C\$675**



**£445**



**€495**

That's **about 20% of the cost** of hiring a graphic designer.

**Unlimited design, endless possibilities**

**Get unlimited design**